



THE BRAND ENGINE
ENGAGE & RESONATE



C O R P O R A T E
PROFILE





THE BRAND ENGINE
ENGAGE & RESONATE

WHY?

THE BRAND ENGINE

BECAUSE WE **VIBRATE** HIGH ENOUGH
TO HAVE THE **UNIVERSE** ATTUNED INTO US

NATIONWIDE COVERAGE



THE BRAND ENGINE
ENGAGE & RESONATE



WE CAN OFFER OUR SERVICES ACROSS PAKISTAN IN ALL MAJOR TOWNS

CORE TEAM



THE BRAND ENGINE
ENGAGE & RESONATE



**M. ARSALAAN
GHAURI**
MANAGING DIRECTOR



**FAIZAN
QASIM**
DIRECTOR COMMERCIAL



**BUSHRA
REHMAN**
DIRECTOR OPERATIONS



**ABOUZAR
SHAHID**
ASS. ACCOUNT DIRECTOR

CORE TEAM



THE BRAND ENGINE
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NADEEM ABBAS
ASSOCIATE DIRECTOR
PROCUREMENT



BASHIR AHMAD
ASSOCIATE
ART DIRECTOR



ZOVIBA FATIMA
ASS. DIRECTOR
DIGITAL MARKETING



HUSSAIN RAZA
BTL
EXECUTIVE

OUR CLIENTS



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MEZAN



zameen.com
Har Pata, Humain Pata Hai



Sunridge
شالیبیت سے خوشبو زندگی



molped



MAPLE LEAF
hd
PUTTY
WHITE CEMENT BASED
PREMIUM PUTTY



DAWN
Foods



MASARRAT MISBAH



Doughstory



CCL



Haleeb



Giggly



MEZAN
Ultra Rich



Mtn
DEW



Bona
Papa



Mario's
PASTA



fine



COOKANIA



Cola
NEXT

BRAND ACTIVATION



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BRAND ACTIVATION

We turn passive consumers into active brand advocates with our impactful brand activations. We design and execute immersive experiences that connect with the client's audience on an emotional level, driving engagement and brand loyalty. From **product launches to interactive campaigns, Store Plans, kiosk Activation, Taste Trials & DDS**. We create lasting memories that amplify client's message.

Let Your Brand Come Alive.



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PERMANENT STORE PLAN

molped



KHI | LHR | ISB | MDN | PSH | FSD | RWP | ABD

TASTE TRIAL CAMPAIGN



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KHI | LHR | ISB | MDN | PSH | FSD | RWP | ABD



TASTE TRIAL CAMPAIGN



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Tropico



LHR



TASTE TRIAL CAMPAIGN



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Adam's®



KHI | LHR | ISB | GRW | MLT | PSW | SKT

DOOR TO DOOR SALES



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Cakes & Bakes



LHR | ISB



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COOKING QUEEN COMPETITION



MEZAN



KHI | LHR | ISB | RWP | FSB | MUX



RETAIL MANAGEMENT SOLUTIONS



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RETAIL MANAGEMENT SOLUTIONS



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Turbocharge your retail game with The Brand Engine where advertising meets **retail magic**. We offer Modern Trade Branding, Wall Paint, Creative Gondolas and Digital printing. Elevate your brand, **ignite sales**, and let us steer your **retail success story!**





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DIGITAL PRINTING



WE HAVE OUR IN HOUSE DIGITAL PRINTING SECTOR IN CANAL BERG SOCIETY LAHORE



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CREATIVE GONDOLA



KHI | LHR | ISB | FSD





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K&N'S RETAIL BRANDING



Purely Different®



KHI | LHR | ISB | RWP | FSB | MUX



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SHOP FASCIA



KHI | LHR | ISB



SHOP FASCIA



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LHR



EVENT MANAGEMENT



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EVENT MANAGEMENT



THE BRAND ENGINE
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Our events are a thrilling fusion of **creativity and strategy** powered by **cutting-edge marketing tools**. Get ready to be teased and captivated, and leave your audience craving more. We organize various type of events including Corporate Events, Annual Sale Conference, CMEs, Launch Events, and PR Event.

Let the adventure unfold your brand's story, elevated to new heights!



GREEN CRESCENT TRUST EVENT



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MASKAN RESIDENTIAL TOWER



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BAHRIA TOWN LAHORE



GLOBAL PEACE CONFERENCE



THE BRAND ENGINE
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CIPSID

CENTRE FOR PEACE, SECURITY AND DEVELOPMENTAL STUDIES



ISB | KHI



PEL DEALER CONFERENCE



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Change your life



LHR

ANNUAL SALES CONFERENCE



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VOLKA FOOD
INTERNATIONAL



LHR



OUT OF HOME MEDIA



THE BRAND ENGINE
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OUT OF HOME MEDIA



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We offer a diverse range of out-of-home media solutions, We even leverage the power of **Creative Outdoor, Conventional Billboards, SMD Screens, Floats and Digital streamers** for **dynamic messaging**. Need mobile exposure? We specialize in float & automotive branding to ensure your brand travels far and wide.

Let Us Illuminate Your Journey



DUBKI TEA TIME OOH DRIVE



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KHI | LHR | ISB | RWP | FSB | MUX



CONVENTIONAL & DIGITAL OOH



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KHI | GT | LHR | ISB | RWP | SKT | GJW



BRAND LAUNCH CAMPAIGN



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ISB & RWP



MEZAN ROYAL OOH DRIVE



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KHI | LHR | ISB | RWP | FSB | MUX



FLOAT DRIVE



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KHI | LHR | ISB | RWP | FSB | MUX | SKR | HYD | SKT | GJW

CORPORATE MERCHANDISE



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CORPORATE MERCHANDISE

We offer a diverse selection, from impactful **Tabletop Merchandise, PR Box and Retail-ready products to memorable Event\Customer specific items.** Whether our clients need **sleek uniforms for their team, essential Office Merchandise, or high-quality Wholesale options,** we help them tell their brand story through every touchpoint.

Craft. Elevate. Inspire.

ROUND PR BOX



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- Size – 12" x 14" Approx
- Temperature sensor water bottle
- Round ring light
- Metal Mobile Stand



PR GOODY BAG



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- Size – "8 x 10" Approx
- Executive Pen
- Executive Diary
- Plastic Water Bottle
- Logitech Earphones
- PVC Keychain

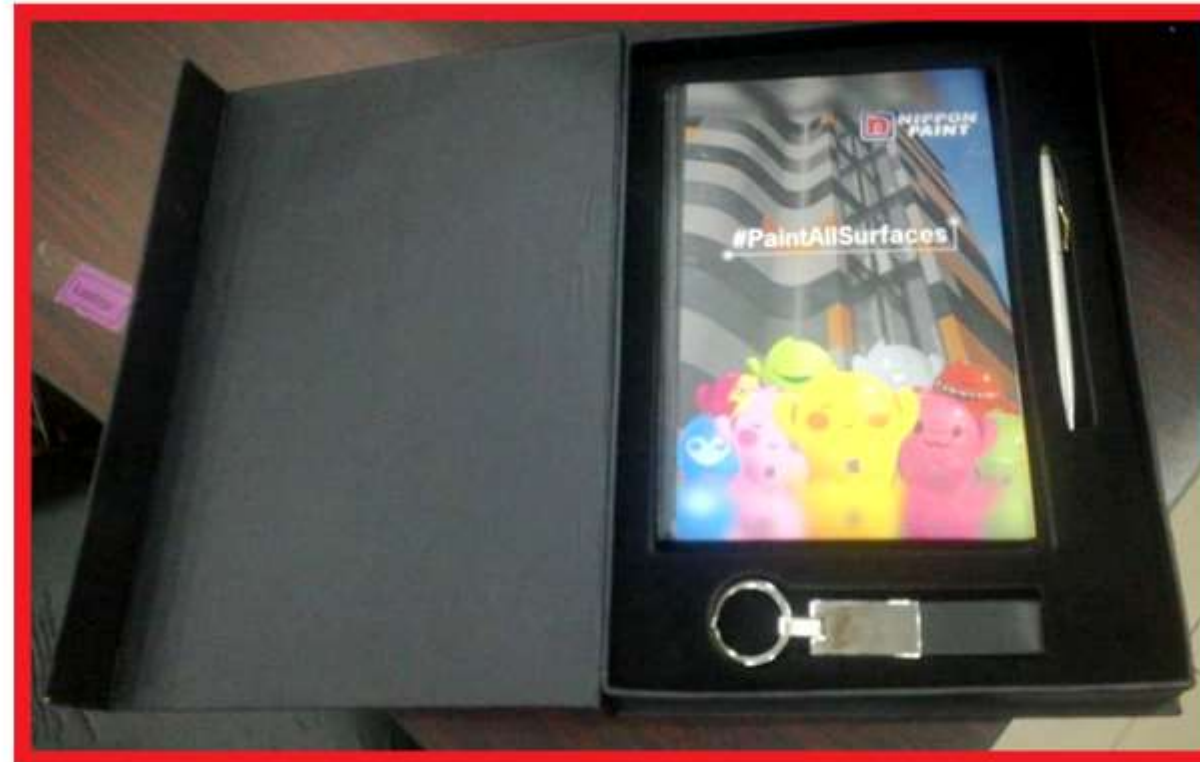




THE BRAND ENGINE
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PR BOX WITH MAGNETIC FLIP

- Size – "8 x 10" Approx
- Executive Pen
- Executive Diary
- Executive Keychain



PR BOX WITH MAGNETIC FLIP



THE BRAND ENGINE
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Krave
Mart

- Size – "12 x 14" Approx
- Executive Pen
- Executive Diary
- Executive Mug
- PVC Keychain
- Face Mask



DIGITAL MARKETING



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DIGITAL MARKETING

At Brand Engine, we propel brands into the digital spotlight. Our targeted Digital Marketing services leverage essential platforms like **social media, search engines, websites, and mobile apps** to maximize our client's online presence. By employing strategic campaigns and data-driven insights, we ensure client's brand stands out across **Facebook, Instagram, LinkedIn, YouTube, and beyond.**

Let Us Amplify Your Brand's Voice Digitally.

HEELS



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Heels®
Trendy & Unique

Heels

A perfect affair

Heels

Heels

Fid
essentials
Edition-22
In Stores & Online

COMING SOON ... !

Heels

Skus: 032097

FB | INSTA | LI

FB | INSTA | LI

CHANGHONG RUBA



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CHANGHONG RUBA
—Creating Easy Life—



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SAMAN GHEE MILLS



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ROASTO



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DEAL-3

Roasto

2 Full Grilled and Glazed Chicken
with your Favorite Sauce
Served with Plain Salad
and 2 Tortilla Breads.



£22.49

Roasto

**BIG
Smash
BURGER**



Roasto

Any 4
**CHOCO
SHAKES**

£14.99



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NAHEED



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Glowy
TUESDAY
Skincare
Ka Kia Hai Raaz?
Zara Batao Aaj

Sunblock A
Hyaluronic Acid B
Toner C

naheed.pk

SUMMER Fiesta
DHOOP HO YA SAAYA
Naheed
Best Skincare
Products Laaya

naheed.pk

MAYBELLINE
NEW YORK
MAY FOR MAYBELLINE
NEW YORK
NYC
FLAT 40% OFF

naheed.pk

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WEBSITES



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<https://www.naheed.pk/>

<https://www.saeedfarmsmultan.shop/>

<https://rollingpan.com/>

<https://golootlo.pk/>

<https://plant.pk/>



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Thanks for Consulting

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A2, St # 2, Opposite Rehman Homes, Aitchison Society, Sher Ali Rd. LHR.